

Subject: Important Notice Regarding Price Adjustments

8/8/2025

Dear Valued Distributor,

This letter is to inform you of an upcoming price adjustment for our products, effective September 8, 2025.

This necessary increase is primarily due to significant and ongoing price increases from our motor manufacturers; these increases have been in the 5-20% range. In addition to motors, we have seen impacts from Tariffs. While we continue to find ways to mitigate these rising costs, we are unable to absorb them any longer. To maintain the quality and service you expect from Price Pump, we must adjust our pricing accordingly. All non-motor pricing will rise 3%, with some deviation for any price corrections (up or down) from errors found in the Price Book.

We understand the importance of timely information for your planning. Therefore, new list pricing will be available to you on August 25, 2025, at the latest. We will ensure that this information is available on the website under the distributor login page. That can be found here: <https://www.pricepump.com/distributor-login/>

Your username and password are your customer number within our system. If you need this number, please don't hesitate to reach out to Kyten at kytenb@pricepump.com.

We appreciate your understanding and continued partnership. We remain committed to providing you with high-quality products and exceptional support.

Sincerely,



Zach Noeker
Sales Manager
Price Pump Company
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